

Résumé
916.921-9635



Larry Bell

Job Titles: Vice President, Director, Market Analyst, Narrator, Consultant, Advisor.

Interests: Intellectual Property, Communications, Recruitment, Consulting, Talent.

SKILLS AND ABILITIES

High Finance, Law, Banking, Stock Market, Economics, Communications, Business Strategy, Advertising, Sales Management. Executive Management, Computer Administration, Photography. clear, fast, personable, sociable, speaks well, healthy, current, lively, reliable. 174lbs.

EDUCATION

University of California, Berkeley: M.B.A. '71. Fraternity President (Kappa). Produced monthly dances.

Sacramento State College: B.S. Degree – Management. Statistics. Freshman Basketball. Produced dances.

Grant Union High School. Athletics. Basketball team Captain. 5'8". Good grades.

WORK EXPERIENCE

2002 – 2009. Litigation. Plaintiff and Defendant proceedings relative to defending ownership rights of real property in takeover bid by Plaintiff City. Successful experience prevailing in Court of Appeals, Superior Courts, and Small Claims Court. Extensive independent study in law library and on the Web. Proficient in Lexus Nexus, California Code of Civil Procedure, Civil Code, Forms Pleadings and Practice, Points and Authorities, Cal Reports, Cal Appellate Reports, Cal Jur, Findlaw, Pub. Util Code, and Deerings. Knowledgeable of Complaints and Cross Complaints, Causes of Actions, Conversion, Conspiracy, Interference, Invasion of Privacy, Electronic Misuse of Name, Name Dilution, Deceit, Wrongful Injunction, Eminent Domain, Landlord/Tenant, Filings, and Service of Process. Very many court appearances. Worked with Prepaid Legal Services as a client. Expert witness in business marketing and advertising. *Does economic, political and business analytics due largely to electronic invasion of privacy.*

2000 – 2009. Entrepreneur, StarGenesis.net. Does photography, public relations and updates website. Proficient in major computer programs and maintenance. Does research and development. Copyrighted business planning workbook. Designs creative products. Developing commercial audio. Copywriter.

Telemarketer, MCI: Became top salesman in S.F. telemarketing office. Bell name became strategic issue.

Printing Manager, CSC: Efficient printing and distribution of healthcare provider notices for contract with Dept. of Health. Quadrupled print production. Made purchases.

President and Chairman of the Board, Genesis Cards: Financed greeting card publishing company. Managed 20 subordinates. Traveled nationally. Became famous in Bay Area media. Managed embezzlement audit. Raised business funding. Created advertising and products. Directed photography, copy and art.

Advertising Lecturer, Cal State University: Taught advertising class between travels. Emphasized plans.

Account Executive, McCann-Erickson: Serviced executive advertising clients in wine (United Vintners), banking (Wells Fargo Bank), and brokerage (Dean Witter). Administered \$5.6 million advertising budget. Approved billings. Did media studies. Directed creative. Made presentations.